Thanks

Thanks for buying Live Beacon – the little gizmo that transmits info.

This guide will walk you through setting up your beacons. You'll be transmitting your own content in no time! Once you're done, head over to **docs.livebeacon.com** for further documentation, resources and tutorials.

If you get stuck at any point, just visit **portal.livebeacon.com** and click the help button in the bottom-right hand corner to chat with us.

— Team LB

In the Box

We've included everything you need to get beaconing!

Each Live Beacon comes with:

- An adhesive pad
  For sticking it to a ceiling or wall.
- A poster
  To let your visitors know there are beacons nearby.
- A sticker
  Everyone loves a sticker!

What is Live Beacon?

Live Beacon is a device that wirelessly transmits information to nearby smartphones and tablets — up to 30 meters (100 feet). It connects a piece of digital content (such as a web page) to a physical location.

For example, here's Live Beacon at a museum with a beacon next to each artefact:



A) Visitors receive a welcome notification when they arrive, letting them know there are beacons nearby:

"Welcome to the History Museum. Open Live Beacon near an artefact to learn all about it..."

B) Then, as they move from beacon-to-beacon, the information on their smartphones automatically changes.

Live Beacon isn't just for museums and galleries, it can be used anywhere (inside or out) to create information points, guided tours, treasure hunts and more.

Quick Start

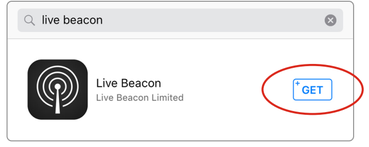
Let's get this (beacon) party started! Over the next few minutes we'll walk you through:

1. Getting the free Live Beacon app
2. Receiving demo content on your smartphone
3. Signing in to the Cloud Portal
4. Changing the content of your beacons

1. Get the App

Download the free Live Beacon app from the **App Store** (iPhone) or **Google Play** (Android).

Just search for **Live Beacon** and tap **GET**:



Download on the App Store

GET IT ON Google Play

2. Receive Demo Content

Place two beacons on a table one meter (three feet) apart. There are no buttons on the beacons; they're already on, transmitting demo content.

If you've got more than two beacons (lucky you!), please move the others at least three meters (10 feet) away so that they don't interfere with these instructions.



A) Place your smartphone next to the first beacon and open the Live Beacon app. Your smartphone will display the beacon's content.

B) Move your smartphone over to the second beacon. The content on your smartphone will automatically change.

This is the core Live Beacon experience: different content in different places.

Now let's change the content for something a little more 'you'…

3. Sign in to the Cloud Portal

The Cloud Portal is a website that's used to change your beacon content. We recommend accessing it using another device such as a laptop or tablet:



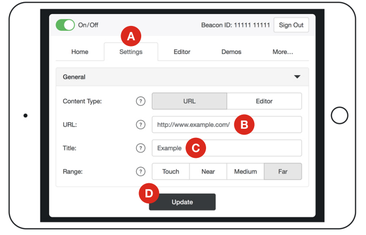
A) Pick one of your beacons and move any others out of the way. Place your smartphone next to it and open the Live Beacon app, so that it displays the beacon's content.

B) Turn the beacon upside-down so you can see its **Beacon ID**. You can find its **Password** on the back of this page.

C) On your other device, open the web browser and visit: **portal.livebeacon.com**

D) Enter the **Beacon ID** and **Password**, then click **Sign In**. Follow the on-screen instructions to register the beacon.

4. Change Beacon Content



A) Click the **Settings** tab.

B) Change the **URL**. This is the web address of your content. *Can't think what to enter? Just type one of your favourite websites!*

C) Change the **Title**. This is displayed below your content at the bottom of the Live Beacon app.

D) Click **Update**.

Keep your eyes firmly fixed on your smartphone, wait a few seconds and …BOOM! You've just updated your beacon. We told you it was easy!

*To change the content of your other beacons, click **Sign Out** and repeat steps 3 and 4.*